



Elisa Bonaccorso is responsible for the implementation of communication activities for the Life NatuReef project on behalf of Fondazione Flaminia.

What is your educational background and current job?

My educational background began with a degree in Political Science and a master's degree in social policies, followed by a postgraduate master's in European project design. I currently work on the dissemination and communication of the results of industrial research projects coordinated by CIFLA, the innovation centre of Fondazione Flaminia, which acts as a bridge between the world of scientific research and that of businesses, labour, and society. In practice, my job involves supporting research teams, fostering the creation of networks, disseminating project results, and making public funding more visible. A large part of my work is about "preparing" the local area to welcome the innovation that stems from research.

What do you like about your work, and what would you change?

Each project is a powerful tool for growth. Being part of its development is something I really enjoy, and seeing it come to life is a source of great satisfaction.

The downside is that projects are tied to funding: once the funding ends, so does the project—regardless of the quality or potential of the research involved. When that happens (and it can happen), it feels like a broken promise.

Can you tell us about a challenge you've overcome or an unexpected success?

One of the most rewarding challenges I've faced at work was the series of webinars organized during the pandemic as part of the *Laboratori Aperti* initiative. At that time, we were starting from scratch—creating everything: the format, the audience, the content. There was an adrenaline-filled sense of being at a turning point, a moment of real change.

The webinars turned out to be a success: participation grew with each session, and the experience was especially rewarding on a human level.

Another successful bet was *DiCo*, a training program for researchers who want to learn how to communicate their scientific work. It was a completely new initiative that proved to be an essential tool for enhancing projects and scientific knowledge, while also addressing a real and pressing need.

A thought on Life NatuReef

Life NatuReef is a beautiful promise— a project with the potential to make a significant contribution to our local area and beyond. That's why I'm passionately rooting for it to succeed and reach its goals: our environment is waiting for it.